

The CHIP® Difference — All Child I.D. Programs are **NOT** the same!

COMPANIES - FEATURES	CHIP The Child I.D. Program ®	IDENT-A-KID SERVICES	SAFEKIDSCARD	Mc GRUFF TOTAL I.D. System
Nationwide Program* 15+ years industry experience	✓	✓	✓ * newer program	✓ * newer program
Program offered through schools	✓	✓	✓	✓
IDENTIFICATION and SAFETY PRODUCTS				
Parent ID Card * Hard Plastic, Tamperproof	✓	✓ *Laminated paper		✓ *Laminated paper
Student/Backpack ID Card* Hard Plastic, Tamperproof	✓			
Refrigerator Magnet ID* Hard Plastic, Tamperproof	✓			
Key Chain ID* Hard Plastic, Tamperproof	✓			
Phone Card ID* Hard Plastic, Tamperproof	✓			
Digital CD-ROM ID Immediately email vital info	✓		✓	
Identification Bracelet	✓			
CHILD SAFETY MATEIRALS				
Free Safety Activity Book For each student	✓			
Free Home ID Fingerprint Kit for each student	✓			
SCHOOL SAFETY PRODUCTS				
Staff Badges – Photo, Visitor, Volunteer*	✓ *Hard Plastic, Tamperproof	✓ *Laminated paper		
FREE School Security Software* Time & Attendance, Badge Issuance	✓ *Capture Photos,16 different color badges, use any existing Windows printer	✓ *must purchase\$180 single color Dymo® label printer. No Photo		
Educational Safety Posters (English & Spanish)	✓			
OTHER IMPORTANT FEATURES				
Guaranteed Product Delivery Date	✓			
Distribute Pictures of Missing Children Nationally	✓			
Annual National PTA Participation	✓			
Child Friendly Mascot	✓			✓
Monthly E-Mail Newsletter	✓			
Bilingual Website (English/Spanish)	✓			
Bilingual Customer Service (English/Spanish)	✓			
WEBSITE ADDRESS	4childid.com	identakid.com	safekidscard.com	totalidsystem.mcgruff- safe-kids.com